

Unit	Lesson	Lesson Objectives
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Introduction to Rhetoric**Introduction to AP Language and Composition****Unit 1 Introduction****The Rhetorical Situation, Part I**

Analyze the relationship between elements of the rhetorical situation.

Determine the exigence, purpose, audience, writer, context, and message of a rhetorical text.

Explain how a writer responds to the rhetorical situation.

The Rhetorical Situation, Part II

Analyze the interactions among the speaker, audience, and subject of a text.

Evaluate a speaker's use of a particular persona in a text.

Explain the Aristotelian triangle.

Identify the speaker, audience, and subject of a text.

Rhetorical Appeals: Ethos, Logos, and Pathos

Analyze a counterargument and how it serves to strengthen or weaken an author's argument.

Analyze the intended effects of ethos, logos, and pathos in a speech or text.

Explain the concepts of ethos, logos, and pathos and the different ways in which each is established.

Combining Ethos, Logos, and Pathos

Analyze an author's use of evidence to create stronger rhetorical appeals.

Analyze the intended effects of combined rhetorical appeals in an argument.

Analyze the relationship between the rhetorical situation and an author's or speaker's decisions about how to integrate rhetorical appeals within an argument.

Evaluate the effectiveness of combined rhetorical appeals in an argument.

Claims and Evidence

Analyze how evidence is used to support a claim.

Identify claims and evidence within an argument.

Interpret claims of a visual argument.

Taking Rhetorical Risks

Analyze and evaluate how an image can incorporate rhetorical features and result in rhetorical risk.

Analyze the relationship between the rhetorical situation and the writer's decisions to take rhetorical risks.

Evaluate the effectiveness of an author's use of rhetorical risks to achieve a purpose.

Identify and explain the potential risks associated with the use of rhetorical strategies.

Unit 1 Assignment**Close Reading Strategies: Annotation and Graphic Organizers**

Analyze how elements of the rhetorical situation (exigence, purpose, audience, writer, context, and message) guide an author's stylistic choices.

Generate questions about diction, syntax, and the rhetorical situation when analyzing a piece of rhetoric.

Use close reading, annotation, and graphic organizers to analyze an author's or speaker's use of rhetorical strategies to achieve a purpose.

Unit	Lesson	Lesson Objectives
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AP Skills Lesson: Approaching the Multiple-Choice Section

Analyze what is being asked on sample reading and writing multiple-choice questions.

Describe the structure of the multiple-choice section of the AP English Language and Composition exam.

Recognize the types of questions found on the multiple-choice portion of the AP English Language and Composition exam.

Unit 1 Test**The Art of Argumentation****Unit 2 Introduction****What Is Argument?****From Claim to Thesis**

Explain how to turn a claim into a thesis statement.

Identify various forms of a thesis.

Write thesis statements that preview an argument and require defending.

Analyzing Fallacies in Arguments

Explain the effects of fallacies on an argument.

Identify fallacies that can weaken evidence.

Effectively Using Evidence to Support Claims

Analyze the use of evidence to appeal to an audience.

Analyze the use of evidence to develop a logical argument.

Build an original argument with a claim and evidence.

Evaluate the quality of evidence used in an argument.

Select appropriate, sufficient, and accurate evidence for an original argument.

Classical Oration

Analyze an author's use of classical argument.

Develop an original classical argument in paragraph form.

Explain the parts of classical argument and identify them in a text.

Induction and Deduction

Analyze the use of induction and deduction in arguments.

Recognize the thesis of an argument.

The Rogerian Argument and Toulmin Model

Develop a line of reasoning using the thesis and evidence.

Distinguish between several different ways to argue.

Select evidence strategically to support the thesis.

Write a paragraph that includes a thesis backed by evidence and commentary.

Write a thesis statement that addresses a speaker's use of different types of argumentation.

Unit	Lesson	Lesson Objectives
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Unit 2 Assignment

AP Skills Lesson: Multiple-Choice Reading Questions

- Apply testing strategies to correctly answer multiple-choice questions.
- Explain techniques used for close reading.
- Identify common multiple-choice structures.

Unit 2 Test

Synthesizing Sources

Unit 3 Introduction

What Is Synthesis?

Citation and Attribution

- Analyze a writer's use of sources to strengthen a claim.
- Explain the importance of citing and attributing intellectual property when drawing on sources for evidence.

Appealing to an Audience with Sources

- Analyze a writer's integration of evidence and commentary to support a claim.
- Analyze a writer's use of sources to appeal to a particular audience.

Analyzing a Line of Reasoning in "Being a Woman"

- Analyze an author's use of commentary to connect a claim with the evidence used to support it.
- Analyze how an author arranges ideas to reveal a line of reasoning.
- Develop a line of reasoning that effectively incorporates commentary to strengthen it.

Methods of Development I

- Analyze the methods of development used by a writer to organize ideas and advance an argument.
- Determine the method of development used in a text.
- Explain common methods of development used by writers: narration, cause-effect, comparison-contrast, definition, and description.

Introduction to Using Sources in a Synthesis Essay

- Identify and explain claims and evidence within an argument.
- Select evidence from multiple sources to use in an argument.

Writing an Argument about Technology and Human Intelligence

- Demonstrate proper attribution and citation for pieces of evidence.
- Support a thesis with claims, evidence, reasoning, and commentary.
- Use methods of development to create an effective line of reasoning.

Unit 3 Assignment

AP Skills Lesson: Multiple-Choice Writing Questions

- Analyze written drafts for revising and editing suggestions in order to answer multiple-choice questions.
- Explain the components of the multiple-choice writing questions.
- Recognize the common question types found in the multiple-choice writing section.

Unit 3 Test

Unit	Lesson	Lesson Objectives
Pop Culture and Societal Values		
Unit 4 Introduction		
Analyzing Introductions		
Analyze the relationship between elements of the rhetorical situation and the introduction of an argument.		
Explain the purpose and elements of an introduction.		
Identifying the Thesis of a Rhetorical Text		
Identify and describe the overarching thesis of an argument.		
Analyzing Rhetoric in "Hip Hop Planet"		
Analyzing Conclusions in a Rhetorical Text		
Analyze how a writer crafts an effective conclusion.		
Describe the rhetorical situation of a text.		
Explain the purpose and elements of a conclusion.		
Thesis and Text Structure		
Explain how the thesis of an argument contributes to its structure.		
Methods of Development II		
Determine the relationship between a method of development and its intended effects.		
Explain common methods of development used by writers: narration, cause-effect, comparison-contrast, definition, and description.		
Explain the use of methods of development to achieve a specific purpose.		
Writing an Argument about Cell Phones in the Classroom		
Develop a thesis through claims, evidence, reasoning, and commentary.		
Select and integrate evidence to effectively support claims.		
Use methods of development to create an effective line of reasoning.		
Write an argumentative essay.		
Unit 4 Assignment		
AP Skills Lesson: Free-Response Question: Rhetorical Analysis I		
Analyze the use of rhetorical devices and techniques.		
Compose a rhetorical analysis essay.		
Identify the structure and purpose of the rhetorical analysis essay prompt.		
Unit 4 Test		
Community and the Individual		
Unit 5 Introduction		
Summarizing an Overarching Thesis		
Analyze the use of rhetorical strategies to develop an argument.		
Explain the rhetorical situation of a text.		
Identify claims in an argument.		
Summarize the overarching thesis of an argument.		

Unit	Lesson	Lesson Objectives
		<p>Evaluating a Line of Reasoning</p> <ul style="list-style-type: none"> Analyze how a line of reasoning supports an overarching thesis. Determine a line of reasoning. Identify an overarching thesis. <p>Text Organization: Unity and Coherence</p> <ul style="list-style-type: none"> Evaluate the effectiveness of an argument’s organization. Explain techniques a writer uses to create unity and coherence in an argument. Explain transitional elements a writer uses to create unity and coherence in an argument. <p>Evaluating Stylistic Choices</p> <ul style="list-style-type: none"> Analyze a writer’s use of word choice and stylistic elements to achieve a specific purpose. Analyze how a writer’s word choice contributes to the tone or style of a text. Evaluate how a writer’s stylistic choices respond to the rhetorical situation. <p>Synthesizing Sources on Community</p> <ul style="list-style-type: none"> Identify and explain claims and evidence within an argument. Select evidence from multiple sources for a specific purpose. <p>Writing a Persuasive Speech about Online Communities</p> <ul style="list-style-type: none"> Demonstrate proper attribution for pieces of evidence. Support a thesis with claims, evidence, reasoning, and commentary. Use methods of development to create an effective line of reasoning. Write a persuasive speech. <p>Unit 5 Assignment</p> <p>AP Skills Lesson: An Introduction to the Synthesis Essay</p> <ul style="list-style-type: none"> Analyze the use of source documents. Compose a synthesis essay. Identify the structure and purpose of the synthesis essay prompt. <p>Unit 5 Test</p>
Cumulative Exam 1		
Money and Its Influence		
		<p>Unit 6 Introduction</p> <p>The Role of Satire in Persuasion</p> <ul style="list-style-type: none"> Analyze a writer’s use of satirical elements to achieve a specific purpose. Analyze the rhetorical risk associated with using satire in a rhetorical text. Determine the purpose of a satirical text.

Unit	Lesson	Lesson Objectives
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Perspective vs. Position

- Analyze the role of perspective in the development of a writer's position.
- Contrast the perspectives and positions of two authors writing on a similar subject.
- Explain the difference between a perspective and a position.
- Identify an author's claims and use of evidence.

Analyzing Tone in a Rhetorical Text

- Analyze a writer's shift in tone throughout a text.
- Analyze how a writer uses words, stylistic devices, or syntax to convey tone.
- Use words, comparisons, and syntax to determine the tone of a text.

Using Evidence from Multiple Sources

- Analyze how a writer does or does not account for the bias or limitation of sources used to develop an argument.
- Analyze the use of evidence to effectively support a claim.
- Identify the varied sources a writer uses to support a claim.

Crafting a Thesis

- Express a position about a complex issue in a closed thesis statement.

Refining a Thesis

Writing an Argumentative Essay about the Cost of College

Unit 6 Assignment

AP Skills Lesson: Free-Response Question: Argument Essay I

- Analyze the use of supporting evidence.
- Compose an argument essay.
- Identify the structure and purpose of the argument essay prompt.

Unit 6 Test

Environment and Human Interaction

Unit 7 Introduction

Style and Message

- Explain how methods of development contribute to a writer's purpose.
- Explain how word choice contributes to the tone and style of a text.

Analyzing Introductions and Conclusions

- Analyze the rhetorical function of an introduction and conclusion.
- Explain how the introduction and conclusion reflect an understanding of the audience.

Qualifying Claims

- Analyze a writer's use of counterarguments, modifiers, and alternate perspectives to qualify or limit claims.
- Explain how writers can use counterarguments, modifiers, and alternate perspectives to qualify or limit claims.
- Recognize oversimplifications and generalizations.

Unit	Lesson	Lesson Objectives
		<p>Evaluating Arguments about Complex Subjects Qualify a claim using modifiers, counterarguments, or alternative perspectives.</p> <p>Stylistic Writing Choices Analyze a writer’s use of syntax and sentence arrangement to emphasize ideas. Describe how writers develop, combine, and arrange independent and dependent clauses to build relationships between and among ideas. Identify dependent and independent clauses.</p> <p>Punctuation: End Marks, Colons, and Semicolons Analyze how an author uses punctuation to demonstrate relationships among ideas and advance the purpose. Describe how grammar and mechanics add to the clarity and effectiveness of an argument.</p> <p>Punctuation: Quotation Marks, Commas, Ellipses, Dashes, Hyphens, and Parentheses Analyze how authors use punctuation to advance their purpose and demonstrate relationships among ideas. Describe how grammar and mechanics add to the clarity and effectiveness of an argument.</p> <p>Italics and Boldface for Emphasis Analyze a writer's use of italics and boldface to create emphasis. Describe how italics and boldface add to the clarity and effectiveness of an argument.</p> <p>Writing a Letter to the Editor about an Environmental Issue</p> <p>Unit 7 Assignment</p> <p>AP Skills Lesson: Free-Response Question: Rhetorical Analysis II Apply stylistic writing techniques when composing a rhetorical analysis essay. Evaluate a rhetorical analysis essay using the scoring guide. Identify timing strategies for writing a rhetorical analysis essay.</p> <p>Unit 7 Test</p>
Playing the Game		
		<p>Unit 8 Introduction</p> <p>Rhetoric and Audience Analyze how a writer’s choices reflect understanding of an audience. Analyze word choice to detect bias. Explain the audience associated with a rhetorical text. Make inferences about how an audience perceives a writer.</p> <p>Analyzing a Writer's Tone and Style Analyze how a writer’s word choice contributes to the tone or style of a text. Analyze how word choice and stylistic elements are used to achieve a specific purpose.</p> <p>Modifiers and Parenthetical Elements</p> <p>Evaluating Understanding: The Rhetorical Situation</p> <p>Evaluating Understanding: Claims and Evidence</p> <p>Synthesizing Sources on College Athletes</p>

Unit	Lesson	Lesson Objectives
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Writing a Synthesis Essay about College Athletes

- Develop an argument with claims, evidence, and commentary that shows an awareness of the intended audience.
- Revise syntax and word choice to most effectively convey an intended tone.
- Revise writing to include transitional elements that strengthen the argument's line of reasoning.
- Use modifiers and parenthetical elements to clearly express ideas.
- Use precise word choice, comparisons, and syntax to express a specific tone, style, or perspective.
- Write an argumentative essay.

Unit 8 Assignment

AP Skills Lesson: Writing a Synthesis Essay

- Apply stylistic writing techniques when composing a synthesis essay.
- Evaluate a synthesis essay using the scoring guide.
- Identify timing strategies for writing a synthesis essay.

Unit 8 Test

Justice and the People

Unit 9 Introduction

Rhetorical Texts and Images

- Analyze how the rhetorical situation is reflected in texts and images.
- Compare how texts and images communicate a message and serve a purpose.

Engaging Opposing Arguments

- Analyze how addressing opposing arguments builds a writer's credibility.
- Analyze the impact of evidence and sources on a writer's thesis.
- Explain how writers concede to opposing arguments.
- Explain how writers rebut an opposing argument.

Addressing a Counterargument

Evaluating Understanding: Reasoning and Organization

Evaluating Understanding: Style

Analyzing Rhetorical Speeches

Writing: Reflect and Collaborate

Unit 9 Assignment

AP Skills Lesson: Free-Response Argument Essay

- Avoid using common logical fallacies.
- Evaluate an argument essay using the scoring guide.
- Identify timing strategies for writing an argument essay.

Unit 9 Test

Cumulative Exam 2

Unit	Lesson	Lesson Objectives
Preparing for the Exam		
Unit 10 Introduction		
Review: Introduction to Rhetoric		
Review: The Art of Argumentation		
Review: Synthesizing Sources		
Review: Pop Culture and Societal Values		
Review: Community and the Individual		
Review: Money and Its Influence		
Review: Environment and Human Interaction		
Review: Playing the Game		
Review: Justice and the People		
Review: AP Test-Taking Skills		
AP Language and Composition: Practice Exam I		
AP Language and Composition: Practice Exam II		